



RMRHA Show Series



2026



The Rocky Mountain Reining Horse Association



Who We Are!

Established in 1996, RMRHA is a thriving NRHA affiliate based in Colorado, serving members throughout the Mountain States region. Our mission is to promote the breeding, training, and exhibition of the reining horse.

RMRHA produces three premier annual events:

- **Columbine Classic**
- **Summer Slide**
- **Mountain Region Affiliate Show**

We also operate the highly respected **RMRHA Stallion Stakes Program**, supporting the future of the sport.

As a nonprofit organization, RMRHA depends on valued partners like you to help us deliver exceptional, nationally recognized events.

Our Events

Summer Slide – One of the top reining events in the United States, featuring the Stallion Stakes Futurity, Derby, and a full slate of ancillary classes.

Columbine Classic – Includes a Derby, Stallion Stakes Derby, and a complete schedule of ancillary competition.

Mountain Region Affiliate Show – Returning in 2026, once again offering Ranch Riding alongside traditional reining classes, reaching a wider Western performance audience.

RMRHA events attract thousands of competitors, trainers, owners, and spectators, generating:

- Over **500,000 website and webcast views**
- More than **3,000 Facebook engagements**
- High on-site foot traffic and direct access to equestrian consumers

2026 RMRHA Show Series

Columbine Classic

May 27 – 31, 2026
The Ranch
Larimer County Fairgrounds
Loveland, CO

Summer Slide

July 4 – 12, 2026
The Ranch
Larimer County Fairgrounds
Loveland, CO

Mountain Region Affiliate Show

Sept 24 – 27, 2026
The Ranch
Larimer County Fairgrounds
Loveland, CO

Sponsorship Levels – Series Pricing (10% Discount)

Level	Single Show	3-Shows (Regular)	3-Shows Series Rate
Platinum	\$5,000	\$15,000	\$13,500
Gold	\$3,500	\$10,500	\$9,450
Silver	\$2,000	\$6,000	\$5,400

Additional Sponsorships – Series Pricing (15% Discount)

Level	Single Show	3-Shows (Regular)	3-Shows Series Rate
Stall Front – Double	\$1,000	\$3,000	\$2,550
Stall Front - Single	\$500	\$1,500	\$1,275
Premier Class Sponsor	\$250	\$750	\$637
Ancillary Class Sponsor	\$150	\$450	\$383
Buckle Sponsor	\$350	\$1,050	\$893

2026 Show Series Partner Benefits

- Priority booth placement
- Same booth location at all three events
- Recognition as an official **2026 RMRHA Show Series Partner**
- Program, announcer, and on-site recognition

What's Included in Your Sponsorship

PLATINUM SPONSOR

- Main Arena Banner
- Warm-Up Arena Banner
- Vendor Booth
- Stall Front in Main Barn
- Logo featured in LIVE Webcast
- 4 Tickets to RMRHA Awards Banquet
- Naming Rights & Emcee Recognition (first come)
- Promotion on RMRHA Social Media
- Logo & link on RMRHA and Event Websites
- Announcer recognition during events
- Customized embroidered RMRHA swag

GOLD SPONSOR

- Main Arena Banner
- Warm-Up Arena Banner
- Vendor Booth
- Stall Front in Main Barn
- Logo featured in LIVE Webcast
- Social media promotion
- Logo & link on websites
- Event announcements

SILVER SPONSOR

- Main Arena Banner
- Warm-Up Arena Banner
- Vendor Booth
- Stall Front in Main Barn
- Social media promotion
- Logo & link on websites
- Event announcements

STALL FRONT - DOUBLE

- Warm-Up Arena Banner
- Vendor Booth (Double Front)
- Stall Front in Main Barn
- Promotion on RMRHA Social Media
- Logo & Link on Event & RMRHA Website
- Announcements During Event

STALL FRONT - SINGLE

- Warm-Up Arena Banner
- Vendor Booth (Single Front)
- Stall Front in Main Barn
- Promotion on RMRHA Social Media
- Logo & Link on Event & RMRHA Website
- Announcements During Event

PREMIER CLASS SPONSOR

- Warm-Up Arena Banner
- Vendor Booth
- Promotion on RMRHA Social Media
- Announcements During Sponsored Class(es)

ANCILLARY CLASS SPONSOR

- Warm-Up Arena Banner
- Vendor Booth
- Promotion on RMRHA Social Media
- Announcements During Sponsored Class(es)

BUCKLE SPONSOR

- Vendor Booth
- Promotion on RMRHA Social Media
- Announcements During Event

Sponsorship with RMRHA provides consistent exposure to competitors, trainers, owners, and spectators through on-site branding, digital promotion, and live event recognition



Why Sponsor RMRHA?

Sponsorship with RMRHA delivers **consistent, high-impact exposure** to dedicated equestrian consumers through:

- ✓ On-site arena and barn branding
- ✓ Digital promotion and website visibility
- ✓ Live webcast logo placement
- ✓ Announcer recognition during events
- ✓ Direct engagement with competitors and trainers

Your brand is positioned in front of a **loyal, high-spending audience** within the Western performance horse industry.





Thank You for Supporting RMRHA

We're excited to partner with you for
the 2026 season!

As a next step, please complete the
Sponsorship Form at the link below:

<https://rmrha.com/sponsor/>

Payment & Promotion Policy

Payment is required at time of form submission. Sponsorship recognition begins upon receipt of payment and must be received prior to the show start date for full promotional inclusion.

I understand and acknowledge that my signature on Sponsorship Form represents an obligation to pay for the sponsorship level I have selected.

Questions? Contact:

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