

RMRHA Sponsor Packages

2025

RMRHA 2025

Columbine Classic

May 27 – June 1, 2025

The Ranch

Larimer County Fairgrounds

Loveland, CO

Summer Slide

July 4 – 13, 2025

The Ranch

Larimer County Fairgrounds

Loveland, CO

Affiliate Show

Sept 24 – 28, 2025

The Ranch

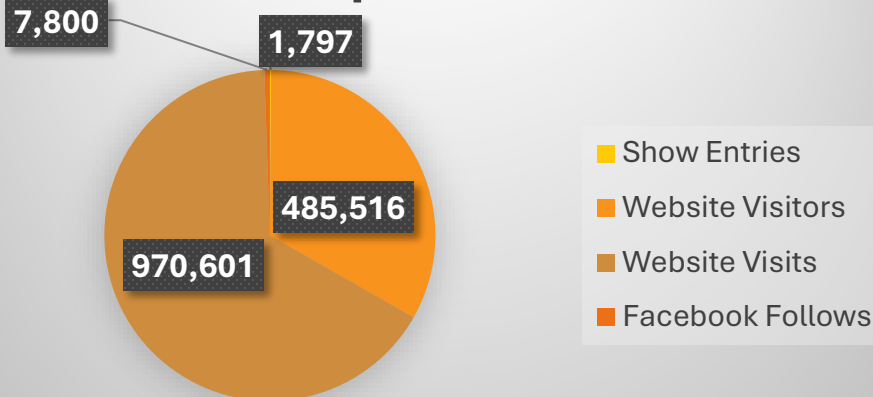
Larimer County Fairgrounds

Loveland, CO

Established in 1996, RMRHA is a thriving NRHA affiliate based in Colorado, with members throughout the Mountain States region.

Our mission is to promote the breeding, training and exhibition of the reining horse. In accomplishing this we have established the RMRHA Stallion Stakes program, and we produce three annual RMRHA horse shows; Columbine Classic, Summer Slide and our newest addition, the Affiliate Show.

REASONS to become a sponsor



*Through December 2022

RMRHA is a non-profit corporation and depends largely on the generosity of sponsors like you! We invite your participation in one or all of our successful horse shows and stallion incentive program.

The Summer Slide has historically been one of the top reining shows held in the U.S. and offers the Stallion Stakes Futurity, Derby and full slate of ancillary classes. The Columbine Classic features a derby, the Stallion Stakes Derby and a full slate of ancillary classes. The new Affiliate Show, making its debut in 2025 will feature ranch riding in addition to the historic reining classes.

Historically RMRHA produces incredible NRHA approved events and these events garner over a half million webpage hits and webcast views and more than 3000 Facebook hits. The shows themselves present unrivaled access and marketing opportunities to thousands of equestrian consumers.

We are currently seeking your support for upcoming show season and are excited to offer you the opportunity to sponsor the RMRHA association and our shows.

RMRHA

2025 Sponsor Packages

	Platinum	Gold	Silver	Exhibitor	Class Sponsor	RMRHA Friends	Buckle Sponsor
	\$5,000	\$3,500	\$2,000	\$1,000 Double Front \$500 Single Front	\$250 Premier Class \$125 Ancillary Class	You pick it! <\$250*	\$350
Main Arena Banner	✓	✓	✓				
Warm Up Arena Banner	✓	✓	✓	✓	✓		
Vendor Booth	✓	✓	✓	✓	✓	✓	✓
Stall Front In Main Barn	✓	✓	✓	✓			
Logo Featured in LIVE Webcast	✓	✓					
4 Tickets to RMRHA Awards Banquet	✓						
Naming Rights & Emcee (first come)	✓						
Photo Backdrop for Award Photos	✓						
Promotion on RMRHA Social Media	✓	✓	✓	✓	✓	✓	✓
Logo & Link on Event & RMRHA Website	✓	✓	✓	✓			
announcements During Event	✓	✓	✓	✓	✓		✓

Exclusivity will be offered to sponsors of \$5,000 value or higher.

Limit to one equine spa per event. Attending equine spa will be given first right to each event, if declined it will be opened up to another equine spa with same privileges given.

Exhibitor stall front sponsorships are per event.

2025 Corporate Sponsor

Now is your chance to be a Corporate Sponsor for the newest RMRHA horse show!

RMRHA Affiliate Show will be given the name of your choice!

Affiliate Show
Sept 24 – 28, 2025
The Ranch
Larimer County Fairgrounds
Loveland, CO

	Corporate Sponsor
	\$10,000
NAMING RIGHTS	✓
Corporate partner status with RMRHA	✓
Prime Product Placement	✓
Premium Vendor Placement	✓
Full Customization of Sponsor Benefits	✓
MUCH MORE!!	✓

- ✓ Corporate partner status with constant presence on RMRHA Website via logo/brand and link on RMRHA and show website
- ✓ Product placement opportunities at all RMRHA events; access to RMRHA's public member contact lists; regular email and Social Media advertisements
- ✓ Logo/brand featured in LIVE webcast with commercial spots on webcast and in available media coverage
- ✓ Prime (seen on webcast, show photos) banner placement at RMRHA events- main arena and warm up pen; advertising on drag implement (runs approximately once per hour and is seen by all spectators)
- ✓ Premium vendor space at RMRHA events; daily commercial announcements over PA during RMRHA events;
- ✓ Full customization of sponsor benefits available

Minimum 3-year contract. Cost to sponsor the show and have naming rights is \$10,000 cash or product per year of contract. At end of contract first right to renew for another 3-year term.

THANK YOU SPONSORS

PLATINUM, GOLD, SILVER, EXHIBITOR, CLASS SPONSORS and FRIENDS OF RMRHA!



ROBERTS FAMILIES



PLATINUM PERFORMANCE

