

It's Easy to become a Sponsor

COLUMBINE CLASSIC - MAY 17-21, 2017

Feature Event NRHA Open and Non Pro Derby

<http://www.thecolumbineclassic.com>

SUMMER SLIDE - JULY 22 -29, 2017

Feature Event NRHA Open and Non Pro Futurity and Stallion Stakes

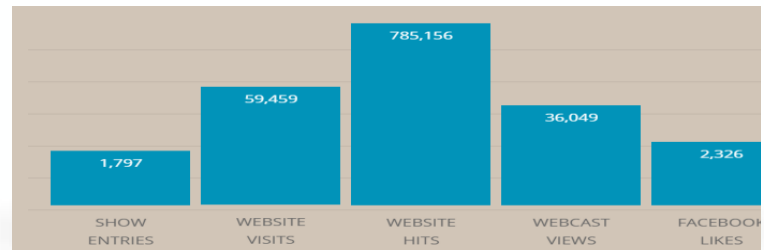
<http://www.rmrhasummerslide.com>



Established in 1996, RMRHA is a thriving NRHA Affiliate that promotes the exciting sport of reining. RMRHA is a non-profit corporation and depends largely on the generosity of sponsors like you! Year-round, RMRHA and its membership participate in numerous shows and events throughout the Rocky Mountain region. Additionally, RMRHA produces two incredible NRHA approved events - The Columbine Classic and Summer Slide. These events garner over a million of webpage hits and webcast views. The shows themselves present unrivaled access and marketing opportunities to thousands of equestrian consumers.

We are currently seeking your support for 2017. We are excited to offer you the opportunity to sponsor the Association or our shows.

Sponsoring now will ensure that your sponsorship will receive maximum exposure by capitalizing on RMRHA's web presence, promotional materials, social media posts, webcasts, membership emails, and RMRHA activities. This is your chance to have regular promotion and interaction with your customer base!



Contact Jake Dahl at (970) 218-2341 or email inquiries to rmrhasponsor@gmail.com. Custom Packages available!

RMRHA Premier Club Sponsor/Corporate Partner - (\$10,000)

- Corporate partner status with constant presence on RMRHA Website via logo/brand and link on RMRHA and show websites
- Product placement opportunities at all RMRHA events; access to RMRHA's public member contact lists; regular email and Social Media advertisements; sponsor's logo featured in LIVE webcast with commercial spots on webcast and in available media coverage
- Prime (seen on webcast, show photos) banner placement at RMRHA events- main arena and warm up pen; advertising on drag implement (runs approximately once per hour and is seen by all spectators)
- Premium vendor space at RMRHA events; daily commercial announcements over PA during RMRHA events;
- Full customization of sponsor benefits available

RMRHA Platinum Show Sponsor - (\$8,500+ both events or \$5,000+ individual event)

- Naming rights to premier events like Summer Slide or Columbine Classic (ex. ACME Brick Summer Slide or Summer Slide presented by ACME Brick)
- Sponsor spots/announcements during chosen show with commercial spots on webcast and in available media coverage for that show
- Sponsor Logo/Brand and link on designated show website(s) with sponsor's logo webcast, show advertising, member and participant blasts
- Prominent banner placement - main arena and warm up pen; Daily commercial announcements over PA during event
- Priority Stall Placement with Alley way front for advertising or Prime vendor space
- Social Media Promotions including Facebook , RMRHA, and show websites
- Some customization of sponsor benefits available with added emphasis given to time frame around show(s)

RMRHA Gold Class Sponsor - (\$4,500 both events or \$2,500+ individual event)

- Naming rights to premium classes for chosen show(s) (ex. ACME Brick Summer Slide Open Futurity, etc.)
- Sponsor Logo/Brand and link on show website(s) with logo featured on webcast; and commercial spots available during chosen class
- Main Arena banner placement for duration of the show and commercial announcements during sponsored class
- Sponsor Logo on LIVE Webcast coverage; targeted social media posts during show including Facebook , RMRHA, and show website(s)
- Priority Stall placement with alley way front or vendor space at sponsored show

RMRHA Silver Sponsor - (\$1,750 both events or \$1,000+ individual events)

- Sponsor Logo/Brand and link on RMRHA and show website(s) with sponsors logo featured in LIVE webcast; strategic Facebook posts
- Main Arena banner placement for duration of the show; alley way from; limited commercial announcements over PA during event

RMRHA Bronze Sponsor - \$500*

- Arena banner placement
- Periodic PA announcements
- Alley way front

RMRHA Front Alley Sponsor - \$375*

- Warm up arena banner placement
- Alleyway front

RMRHA Friends - <\$250*

**only available in single event packages*

RMRHA SPONSORSHIP FORM

Company Name					
Contact Name					
Address					
City		State		Zip Code	
Phone		Fax			
Email					

Sponsorship Level	
Number of Events	
Total Dollar Amount Sponsoring	
Sponsor Contact Signature	

Copy for PA Announcements or Social Media Promotions